# 01.07.2010 14:00 SMARTXP ZILVERLING UTWENTE



# **CREATIVE TECHNOLOGY MANIFESTO**

## **WE ARE**

Creative Technology students, ready to innovate, fresh, the future, the new world, ourselves, inspired and inspiring, spontaneous & inventive

### WEBELIEVE

we are ready to solve your problems, that this world needs improvement, that sharing is a solution to design, technology is in collaboration, our fun. creative powers, play, dreams, colors & possibilities

#### WECAN

connect technologies, improve life, yes we can, entertain, let you walk and draw, inspire you, realize ideas, alternate reality & make your actions visible

We made a virtual canvas that reflects the visitors' actions in space.

With this installation we want to create awareness about reflections of your digital shadow in virtual space.

In relation to the singularity theme of the Gogbot festival, our installation acts as a "deus ex machina" to counteract the predicted technical singularity by inviting people to create playful drawings.

The way these drawings are constructed reflects the way digital shadows occur in real life and how technology follows us everywhere.

Creative Technology as a group offers an alternative to the cultural pessimism induced by the fear for the coming human machine civilization.

#### UNIVERSITEIT TWENTE.