www.cs.vu.nl/ $\sim$ eliens/serious/speak-create.html

creative technology / new media

 $reading(s) \\ \qquad example(s)$ 

 $\begin{array}{c} \operatorname{media\ game}(s) \\ \operatorname{machine}(s) \end{array} \quad issue(s)$ 

play / tribe(s) / network(s) / identity / flow(s) / search / cycle(s)

it's all in the game

answer(s)

what is the difference between a good and bad life?

answer(s)

what is the moral value of science?

answer(s)

what is the relation between reality and perfection?

answer(s)

what would you do if I lied to you?

answer(s)

is (y)our study fun ?

answer(s)

what do (y)our student(s) need?

answer(s)

... repair (y)our intellectual despair?

question(s) / answer(s)

... red or blue ... ! ?

 ${\rm question}(s)\ /\ {\rm answer}(s)$ 

... condition(s) of innovation ...!?

reality is broken

WTF: MY COMPUTER IS BROKEN

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repair? / fight or flight?
           reality isn't engineered to maximize our potential(s)
  cognitive effort(s)
       emotional energy
           collective attention(s)
                                                                          create
                              gamification(s)
                               motivation(s)
                        personal friend(s) group(s)
                        personal friend(s) group(s)
                    reward(s) achievement(s) badge(s)
                          beware(s): anti-gaming
                             serious gaming
                                                         twinkle(s) / difference(s)
  engineer(s)
            change(s)
                     human(s)
                             world(s)
create
/ gamification(s) / mechanic(s) / resource(s)
                                          www.cs.vu.nl/~eliens/serious/answer.html
                                                                     question(s)
                                 answer(s)!
                                                                     question(s)
                    education / health / civic order(s)
                                                                     question(s)
                   communication & freedom of thought
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question(s)
                      self-discipline / exercise / balance
                                                                            \operatorname{question}(s)
                       gentle / provocable / reciprocal
                                                                            question(s)
                           gamification of education
                                                                            question(s)
                               attention / respect
                                                                            question(s)
                           gamification of education
                                                                            question(s)
                          tool(s) to change behavior!
                                                                            question(s)
                       discipline & scratch (y)our itch!
                                                              twinkle(s) / difference(s)
  artist(s)
           understand(s)
                      critical(s)
                                game(s)
/ gamification(s) / mechanic(s) / resource(s)
                                                                    A.
Eliëns<br/> (10/8/12)
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